

We are looking for a

Creative Web Developer/ Designer



Sydpro is Australia's premier remote staffing provider with a satellite office in Colombo Sri Lanka, that began operations in 2014 with the aim of introducing the cream of Sri Lanka's ICT workforce, to contribute meaningful value to our Australian client base.

Our Australian Client is a rapidly growing Tier One marketing services provider with a vast client base in the Asia Pacific. In addition to their broad marketing services offering, they also design and build bespoke SaaS tools for their broad client base. Their CEO and senior management drive a genuinely inclusive culture with a strong focus on skills development and work-life balance.

You will be responsible for designing, implementing, and improving websites or web pages, products, and features. You will work with the Creative and the Content team to understand user experience and to build websites from scratch that are easy to understand, navigate, and use.

Read on to see if you are a good fit for this exceptional employer of choice!

A typical day for you may look like this;

- Using CMS tools such as WordPress alongside HTML, CSS and JavaScript to build, create & maintain multiple websites that satisfy business and design requirements
- Designing engaging landing pages for a variety of devices - leveraging effective UX, UI and SEO principles
- Building reusable and maintainable code and libraries
- Conceptualizing creative ideas from business briefs
- Working closely with the web design team, along with the Content & Creative team, to produce the website
- Communicating design ideas using user flows, process flows, site maps, and wireframe
- Have an understanding of processes and techniques to ensure optimal website performance, both for customers and SEO
- Integrate audio, video, and graphics into the site
- Quality-test and troubleshoot the website and/or its applications across multiple devices and platforms
- Perform site audits for performance and SEO, as well as ongoing site maintenance
- Maintaining and expanding/enhancing the website once built
- Ensure the technical feasibility of UI/UX designs
- Implement and maintain Shopify sites
- Liaising with back-end developers to ensure integrations are tested and work properly
- Working with the Content & Creative team to incorporate brand elements into the website (and campaign overflow to drive traffic to the website)
- Providing stakeholder support throughout the build and launch process of the website

About you;

- Experience in a Web Development or equivalent role (minimum three years - professional)
- Experience in Adobe Suite (minimum three years - professional)
- High level of working proficiency & experience with WordPress/Elementor & Shopify (minimum - 3 years professional)
- High level of working proficiency & experience working on multiple websites
- An understanding of SEO principles
- JavaScript development experience
- HTML/CSS experience
- Solid understanding of graphic design and web technologies
- Experience in User Experience (UX) and User Interface (UI) Design
- Qualifications in IT-related courses or computer science or visual design course are desirable
- Proficient in Google Suite of Products
- Have great attention to detail
- Exceptional written and verbal English skills

Forward the resume with your Portfolio to be eligible for the above position

An attractive salary package awaits the right candidate
Please forward your CV to info@sydpro.com
and mention the post applied for in the subject line